ALABAMA DEPARTMENT OF CHILD ABUSE & NEGLECT PREVENTION

The Children's Trust Fund

ANNUAL REPORT 2020

Preventing Child Abuse & Neglect Since 1983

Department of Child Abuse and Neglect Prevention

Prevent Child Abuse Alabama™

children's trust fund of alabama

preventing child abuse and neglect

LETTER FROM THE DIRECTOR

Greetings All,

We are proud to present our 2020 Annual Report of the Department of Child Abuse and Neglect Prevention. This report highlights our revenue sources, expenditures, grantees and program evaluation. The 2020 report also features our annual grantee training and public awareness events. Our agency, also known as The Children's Trust Fund, works diligently to secure resources to award grant funding to community-based programs across Alabama that work to prevent child maltreatment. Our grantees incorporate the protective factors work in their service models and delivery.

These community-based programs focus on providing resources and training to ensure that children are raised in safe, stable and nurturing environments. ADCANP/CTF provides on-going training and technical assistance, as well as other resources, to each of the programs funded by our agency to ensure accountability and transparency. We are proud to partner with Auburn University's College of Human Development and Family Studies to evaluate the progress and success of each grantee. We are equally proud to collaborate with other state agencies and organizations as we work together to invest in programs that provide children and families with opportunities to thrive.

In the middle of the 2020 program year, the citizens of Alabama experienced school closings and stay-at-home orders, directly impacting priority family needs and the design of community services. ADCANP/CTF-funded community partners adapted quickly. Local agency staff further proved their value and continue to do so throughout this challenging experience. Individuals and families were supported and empowered through the innovative and creative efforts of hundreds of community partner agency staff. Virtual one-on-one sessions and group program delivery were timely and essential lifelines for families. The staff at ADCANP/CTF worked tirelessly to support funded program staff and created a COVID-19 Resource Guide for communities. While times remain uncertain, ADCANP/CTF and the programs it funds remain steadfast in networked efforts to strengthen families and reduce risks for children, one child and family at a time.

Warmest Regards,

Sallye R. Longshore, Director

Our Mission:

Secure resources to fund evidence-based community programs committed to the prevention of child maltreatment. We advocate for children & the strengthening of families.

Board of Directors 2019-2020

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District 3
Ann Lambert

District 4
Judy Miller

District 5
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District 6
Sen. Cam Ward

District 7
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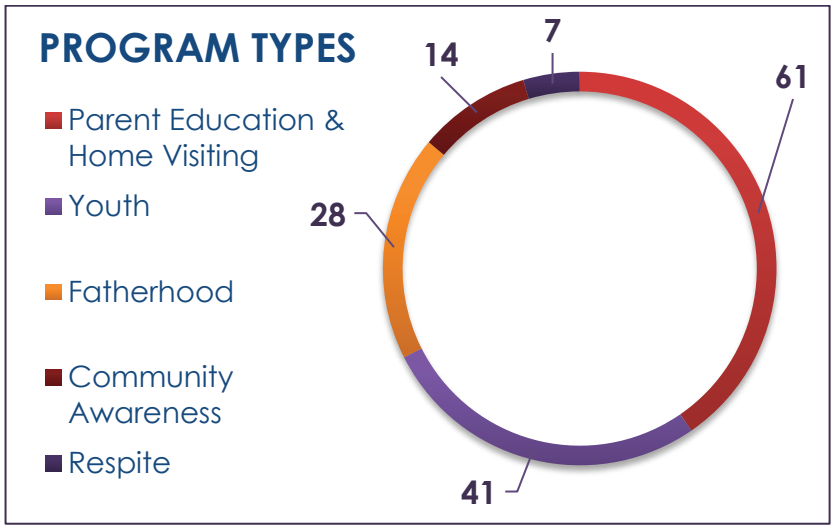
PREVENTION PROGRAMS

Program Highlights

During the 2019-2020 Program Year, the Department awarded over $8 million from four primary federal and state funding streams to fund two statewide initiatives and 151 community-based prevention programs that applied for program grants. The funded prevention programs provided services to 55,135 youth and 13,028 adults, as well as an additional 614,320 individuals attending community awareness programs and presentations about the prevention of child maltreatment. Community awareness activities also included helpful information shared through media and social media. Approximately 3,182,837 exposures/impressions were generated. With the challenges of COVID-19 this year, ADCANP/CTF-funded community partners adapted quickly, adjusting and restructuring their delivery of program services, and often pivoting to focus on the most pressing needs for economic, housing, and food security. In total, **682,483** Alabama citizens were impacted by ADCANP/CTF-funded programs during the 2019-2020 grant period.



Evaluation Highlights

From August 2019 to July 2020, the Department worked with an independent research team in Auburn University's Human Development and Family Studies Department to conduct a systematic evaluation of its funded programs to document the magnitude of the outreach and effects of the funded programs statewide for youth and parents served. Key findings from the evaluation include:

- Parent education and home visiting program participants had statistically significant improvements in: parenting skills & child development knowledge, knowledge & use of support services, stress management, skills to manage maltreatment risk, and understanding various forms of maltreatment.
- Youth-focused program participants revealed statistically substantial improvements in: social skill development, improved abuse awareness, self-confidence, cooperative behavior, and commitment to avoid risky & delinquent behavior.
- Fatherhood program participants had statistical improvements in: job skills, positive parenting behavior, and involvement with their children, as well as complying with child support obligations.
- Respite care program participants had statistical improvements in positive views of the child and stress level.

"Prevention programs funded by ADCANP/CTF have documented important positive effects for adults and youth in Alabama served in 2019-2020. Evidence shows these programs enhance protective factors that are associated with the reduction of risks and the significant human and economic cost of child abuse and neglect in our state."

Auburn University's Human Development & Family Studies Department

PROJECTS

Strengthening Families™ Trainings

We have continued to work with the Alabama Network of Family Resource Centers to further implement strategies that strengthen families and build upon the five protective factors. Through continuous trainings and monthly calls to collaborate on our collective work, Alabama's Certified Trainers are continuing to ignite a statewide movement on Bringing the Protective Factors Framework to Life in Your Work. Before the pandemic hit, we joined the Alabama Network of Family Resource Centers for in-person trainings to DHR Supervisors and County Directors in the Strengthening Families™ Protective Factors Framework.

We also received a grant from the Alabama Department of Mental Health and partnered with the Alabama Network of Family Resource Centers to provide 22 virtual trainings on Strengthening Families™- Preventing and Addressing Trauma. The one-day training sessions were upbeat and interactive, and participants had a broader understanding of the long-term effects of childhood trauma and Strengthening Families™: Bringing the Protective Factors Framework to Life in Your Work. Participants shared ideas with others and came up with concrete steps for individuals and communities to support strong families. The trainings reached nearly 400 participants, including grantees, teachers, higher education professionals, mental health substance abuse prevention workers, DHR staff, juvenile probation officers, youth service workers, and housing authorities. Participants also gained contact hours for their participation.

NGA Cohort

Photo courtesy of NGA

During the early stages of the pandemic, Alabama participated with 14 other states in on-going bi-monthly virtual meetings with the National Governor's Association's Learning Cohort on Child and Family Well-Being – a sixteen-week focus. The Governor's Office invited Sallye Longshore, CTF/ADCANP Director, and representatives from DHR, Rehabilitation Services and the Department of Education to join the five-member "Alabama team". As families and communities faced increased uncertainty due to the COVID-19 pandemic, the cohort linked governors' offices, child welfare leaders, state human services and education officials, and non-profit partners to support child and family well-being. Sallye Longshore, Director, presented about Alabama's prevention work through our Network of Family Resource Centers during one of the cohort's sessions.

Strategic Plan

In September of 2020, ADCANP/CTF began the process of updating the agency's Strategic Plan. Our agency utilized a facilitator, Dr. Ed Nichols, to assist us in framing the strategic plan and guiding the process. Our agency held a two-day in-person and virtual event, utilizing input from CTF staff, grantees, board members and key state stakeholders. A core team of CTF staff also developed a working document of action steps that will help guide our work from 2021-2024.

ACTIVITIES

Child Abuse Prevention Month

With the pandemic hitting mid-March, Child Abuse Prevention Month looked different with many in-person events being cancelled. Many of our grantees came up with creative ways to bring social media awareness to Child Abuse Prevention Month. Governor Ivey also recognized April as Child Abuse Prevention Month with a proclamation. In addition, Prevent Child Abuse America launched a virtual pinwheel garden for Child Abuse Prevention Month. For just $10, individuals could plant a virtual pinwheel. Since we couldn't all be together planting pinwheels, this was a virtual way we all came together. With over $300 raised for child abuse and neglect prevention programs in the state, we're pleased to report we had the 2nd largest pinwheel garden in the nation!

Grantee Training

We hosted the annual Children's Trust Fund Conference for our 2019-2020 grantees on October 28-29, 2019 at Ross Bridge in Birmingham. The training provided over 200 attendees with informative speakers, exhibitors, and time to network with other funded prevention programs. We also hosted a training for our TANF grantees focused on their specific grant guidelines as well as tools and resources for engaging fathers.

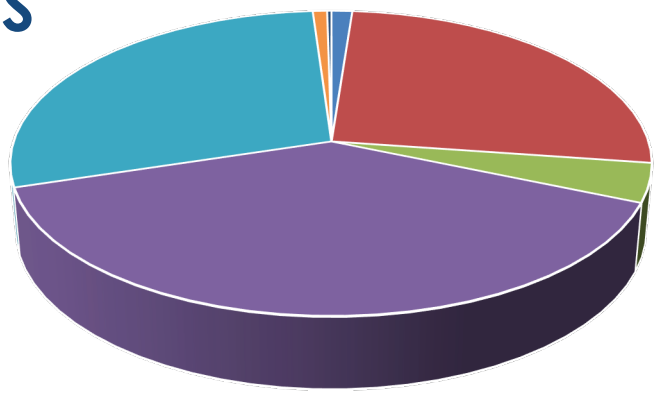
Presentations

Check Presentations
Before the 2020 Legislative session started, our agency hosted check presentations in each of Alabama's Seven Congressional Districts. The check presentations highlighted the critical programs our grantees provide in their community to members of the State Legislature as well as to media representatives.

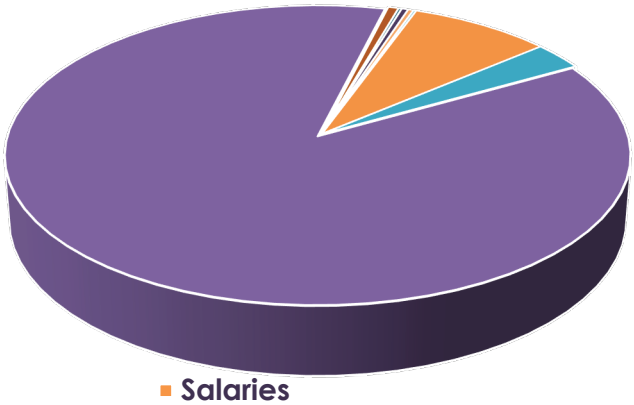
Conferences
Director Sallye Longshore continued to present on our prevention work at conferences throughout the state including: Doing What Matters for Alabama's Children, Alabama Human Trafficking Summit, and others. Nationally, Longshore presented during a Congressional briefing as part of the Children's Trust Fund Alliance's annual meeting in Washington, D.C. In addition, Longshore presented during the CBCAP annual meeting as a part of the newly created Prevention Mindset Institute, as Alabama is one of six states selected to participate. In March 2020, Dr. Francesca Adler-Baeder, Auburn Evaluation Project Director, and Longshore also had a featured presentation about our evaluation efforts and best practices through an invited "Digital Dialogue" for The National Child Abuse and Neglect Technical Assistance and Strategic Dissemination Center (CANTASD), a service of the Children's Bureau.

FINANCIAL STATEMENTS

SOURCES OF REVENUE	AMOUNT
General Fund	$115,293
Education Trust Fund	$2,505,232
CBCAP	$394,414
TANF/DHR/Dept. of Mental Health	$3,739,886
Specialty Car Tags/ Income Tax	$79,643
Children's First Trust Fund	$2,759,876
Contributions	$24,033
TOTAL	**$9,618,377**



EXPENDITURES	AMOUNT
Personnel Costs	$796,240
Employee Benefits	$286,349
Travel In-State	$10,219
Travel Out-of-State	$6,616
Repairs & Maintenance	$7,510
Rentals & Leases	$58,399
Utilities & Communication	$18,393
Professional Fees/Services	$36,708
Supplies/Materials & Operating Expenses	$30,156
Transportation Equip Ops	$4,608
Other Equipment Purchases	$16,289
Grants & Benefits	$8,346,890
TOTAL	**$9,618,377**



A special thanks to the following donors in 2020:

Morgan County Association of REALTORS®
The University of Alabama's Zeta Chapter of Kappa Delta
Mary Jane Andrews

ORGANIZATIONS FUNDED IN 2020 PROGRAM YEAR

District 1

- Alta Pointe Health Systems, Inc
- Baldwin County Child Advocacy Center
- Big Brothers Big Sisters of South Alabama, Inc.
- Catholic Social Services for Family Service Center
- Crittenton Youth Services
- Escambia County Children's Policy Council
- Goodwill Easter Seals
- Gulf Regional Early Childhood Services
- Hope Place Family Resource Center
- Mobile County Health Department
- The Family Center
- United Cerebral Palsy of Mobile, Inc.
- United Methodist Inner City Mission

District 2

- Aid to Inmate Mothers
- Alabama Parent Education Center
- Alabama Partnership for Children
- Alfred Saliba Family Services Center
- Elmore County Extension Office
- Exchange Club for Child Abuse Prevention
- Family Guidance Center of Alabama
- Family Services Center of Coffee County
- Family Support Center
- Gift of Life Foundation
- Family Sunshine Center
- Montgomery Area Nontraditional Equestrians
- Organized Community Action Program
- United Cerebral Palsy of Mobile, Inc.

District 3

- Auburn University
- Circle of Care
- Child Care Resource Center
- Coosa Valley Youth Services
- East Alabama Mental Health
- East Central Alabama United Cerebral Palsy
- Family Services Center of Calhoun County, Inc.
- FIRST Family Service Center
- Gadsden State Community College
- I Am My Brother's Keeper
- Sylacauga Alliance for Family Enhancement, Inc.
- Teens Empowerment Awareness with Resolutions

District 4

- Big Brothers Big Sisters of Northeast Alabama
- Family Services of North Alabama
- Family Success Center of Etowah County, Inc.
- Franklin County School System
- Hospice of Marshall County-Shepherd's Cove
- Jasper Area Family Services Center, Inc.
- United Way's Success by Six

District 5

- Athens Limestone Children's Advocacy Center
- Attention Homes of Northwest Alabama, Inc.
- Big Brothers Big Sisters of North Alabama
- Big Brothers Big Sisters of the Shoals, Inc.
- Community Action Agency of Northwest Alabama
- Community Action Partnership of North Alabama
- Decatur Youth Services
- Family Services Center, Inc.
- Lawrence County Schools
- Madison County School System
- Mosaic Mentoring of North Alabama
- National Children's Advocacy Center
- Parents and Children Together
- Sheffield City School
- United Cerebral Palsy of Huntsville & Tennessee Valley, Inc.
- United Cerebral Palsy of Northwest Alabama

District 6

- The Addiction Prevention Coalition
- Big Brothers Big Sisters of Greater Birmingham
- Camp Fire Alabama
- Children's Aid Society
- Exchange Club Child Abuse Prevention Center
- Family Guidance Center of Alabama
- CASA of Shelby County
- Gateway
- Girls Incorporated of Central Alabama
- Glenwood, Inc.
- IMPACT Family Counseling
- Kid One Transport
- St. Clair County Day Program, Inc.
- United Ability
- University of Montevallo
- Vineyard Family Services of Central Alabama, Inc.
- YWCA Central Alabama

District 7

- BAMA Kids, Inc.
- Big Brothers Big Sisters of West Alabama
- Central Alabama Regional Child Advocacy Center
- Child Abuse Prevention Services of Tuscaloosa
- Children's Policy Council of Dallas County
- Dallas County Family Resource Center
- Hale Empowerment and Revitalization, Inc.
- Pickens County Family Resource Center
- The University of Alabama Child Development Resources
- Sowing Seeds of Hope
- Tuscaloosa's One Place
- United Cerebral Palsy of West Alabama
- University of Alabama Autism Clinic

Alabama Department of Child Abuse & Neglect Prevention

The Children's Trust Fund

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