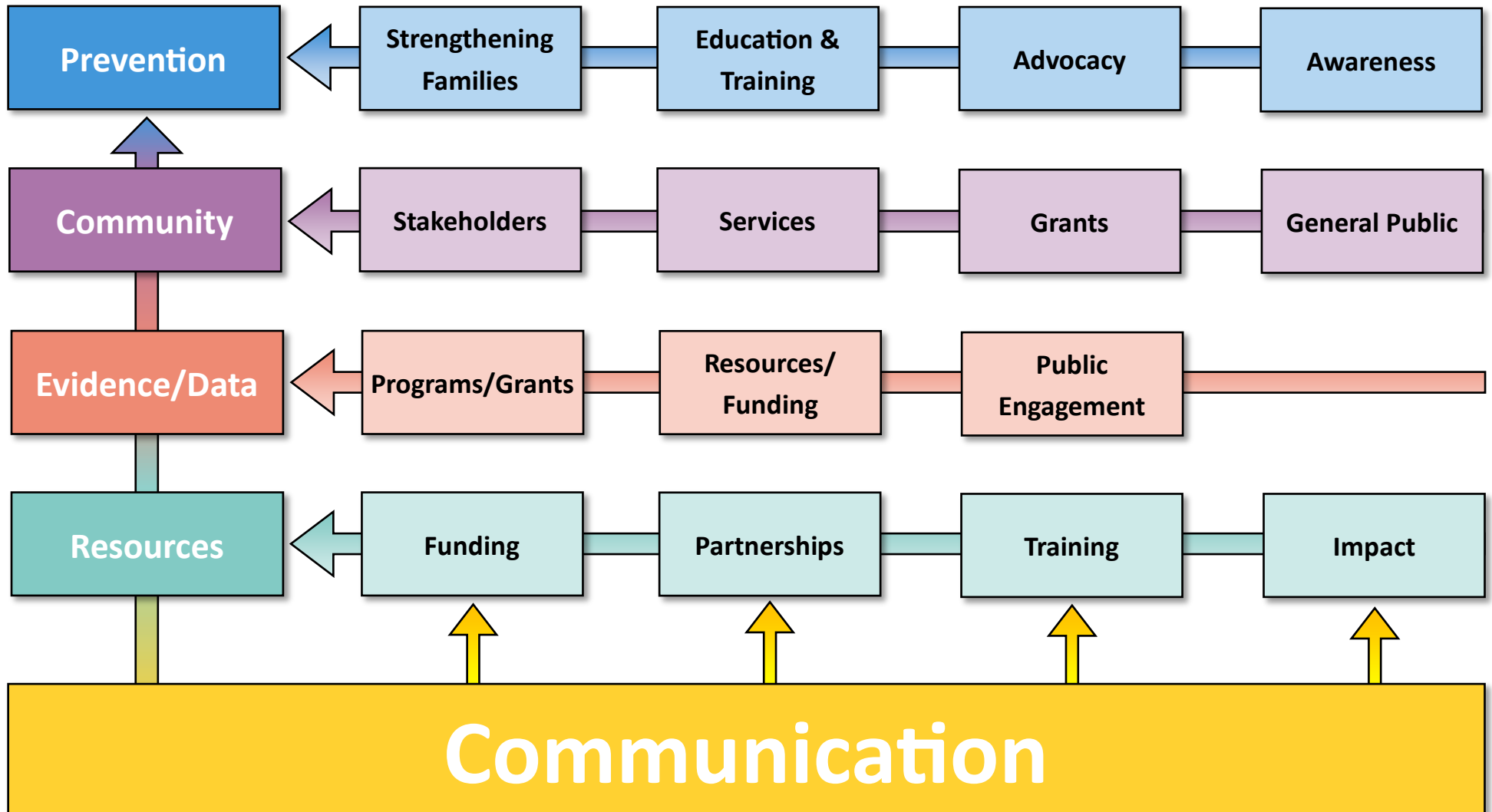




Alabama Department of Child Abuse and Neglect Prevention





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Prevention

Performance Goal: 1.1 – Strengthening Families

- 1.1.1 Continue local and statewide trainings
- 1.1.2 Introduce Framework to State Agencies
- 1.1.3 Connect families to resources

Performance Goal: 1.2 – Education/Training

- 1.2.1 Increase training opportunities for grantees
- 1.2.2 Improved collaboration of local, statewide, and federal efforts

Performance Goal: 1.3 - Advocacy

- 1.3.1 Protect and increase agency funding in state budgets
- 1.3.2 Educate grantees
- 1.3.3 Engage parent advocates

Performance Goal: 1.4 - Awareness

- 1.4.1 Enhance the public’s awareness of agency’s mission and prevention
- 1.4.2 Increase Child Abuse Prevention Month activities and media efforts

Community

Performance Goal: 2.1 – Stakeholders

- 2.1.1 To increase prevention partnerships by 10%
- 2.1.2 Maintain and support existing stakeholders as evidenced by retention of
- 2.1.3 Increase awareness and the number of Resilience Communities

Performance Goal: 2.2 – Grants

- 2.2.1 Increase support in agencies’ prevention efforts by 10%
- 2.2.2 Ensure funding opportunities for all underserved areas in Alabama

Performance Goal: 2.3 - General Public

- 2.3.1 Increase public awareness of ADCANP’s mission by 10%
- 2.3.2 Share statewide needs assessment results
- 2.3.3 To complete a cost analysis study on child maltreatment



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Evidence/Data

Performance Goal: 3.1 – Programs/Grants

- 3.1.1. Ensure data are collected regularly by grantees
- 3.1.2 Review survey data regularly
- 3.1.3 Analyze document, programmatic and financial data

Performance Goal: 3.2 – Resources/Funding

- 3.2.1 Use evidence and data to inform future grantee funding
- 3.2.1 Use evidence and data collected to advocate for additional funding
- 3.2.3 Use evidence and data to prove program effectiveness

Performance Goal: 3.3 – Public Engagement

- 3.3.1 Use evidence and data to inform overall agency effectiveness
- 3.3.2 Use evaluation research in press releases
- 3.3.3 Reference evidence and research in public appearances and

Resources

Performance Goal: 4.1 – Funding

- 4.1.1 Protect existing funding sources
- 4.1.2 Expand local, state, federal funding opportunities
- 4.1.3 Explore funding with workforce development connection

Performance Goal: 4.2 – Partnerships

- 4.2.1 Continue to build a network of relationships locally & nationally
- 4.2.2 Expand partnerships between state agencies, grantees, universities, com-

Performance Goal: 4.3 – Training

- 4.3.1 Sharing Strengthening Families Framework across state agencies
- 4.3.2 Grantee training and quarterly trainings
- 4.3.3 Advocacy training

Performance Goal: 4.4 - Impact

- 4.4.1 Economic Impact (ROI)
- 4.4.2 Disaggregation of Data Results
- 4.4.3 Ongoing Assessment of the needs of the state