

# ALABAMA DEPARTMENT OF CHILD ABUSE & NEGLECT PREVENTION

*The Children's Trust Fund*



Historic Court Square Fountain in downtown Montgomery illuminated blue by the City of Montgomery to promote Child Abuse Prevention Month in April.

# ANNUAL REPORT 2021



*Preventing Child Abuse & Neglect Since 1983*



# LETTER FROM THE DIRECTOR

Greetings All,

We are proud to present our 2021 Annual Report of the Department of Child Abuse and Neglect Prevention. This report highlights our revenue sources, expenditures, grantee accomplishments, and our robust program evaluation. Our agency, commonly known as The Children's Trust Fund, also proudly serves as the state chapter of Prevent Child Abuse America.



We work diligently to secure resources to award grant funding to community-based prevention programs across our great state. Our grantees all utilize the protective factors in their service models and delivery which are proven to strengthen families and benefit children.

These community-based programs focus on providing resources, training, and support to ensure that children can thrive in safe, stable and nurturing environments. Our agency's staff provide on-going training and technical assistance to ensure accountability and transparency. We are very proud to partner with many state entities in delivering services and resources to communities. One of our vital partners is Auburn University's College of Human Development and Family Studies which serves as our program evaluator. AU's team of evaluators measures the progress and success of our grantees and publishes annual reports that highlight our programs' success and accomplishments.

The 2021 program year continued to be impacted by the COVID pandemic, but our grantees found creative ways to deliver services so that communities would be positively impacted. I am particularly proud of the work of our Fatherhood Initiative that impacts so many dads and moms with parenting enrichment and skill-building as well as workforce development opportunities. Working together we were able to serve more children, youth and families and create opportunities where families could thrive.

Warmest Regards,

A handwritten signature in black ink, appearing to read 'Sallye R. Longshore'.

Sallye R. Longshore, Director

## Board of Directors 2020-2021

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Sam Covert

### District 2

Gilbert Darrington

### District 3

Ann Lambert

### District 4

Judy Miller

### District 5

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### District 6

Sen. Cam Ward

### District 7

Dr. Charles Nash

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Commissioner Nancy Buckner

Representative: Paul Butler

#### Department of Public Health

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Representative: Jamey Durham

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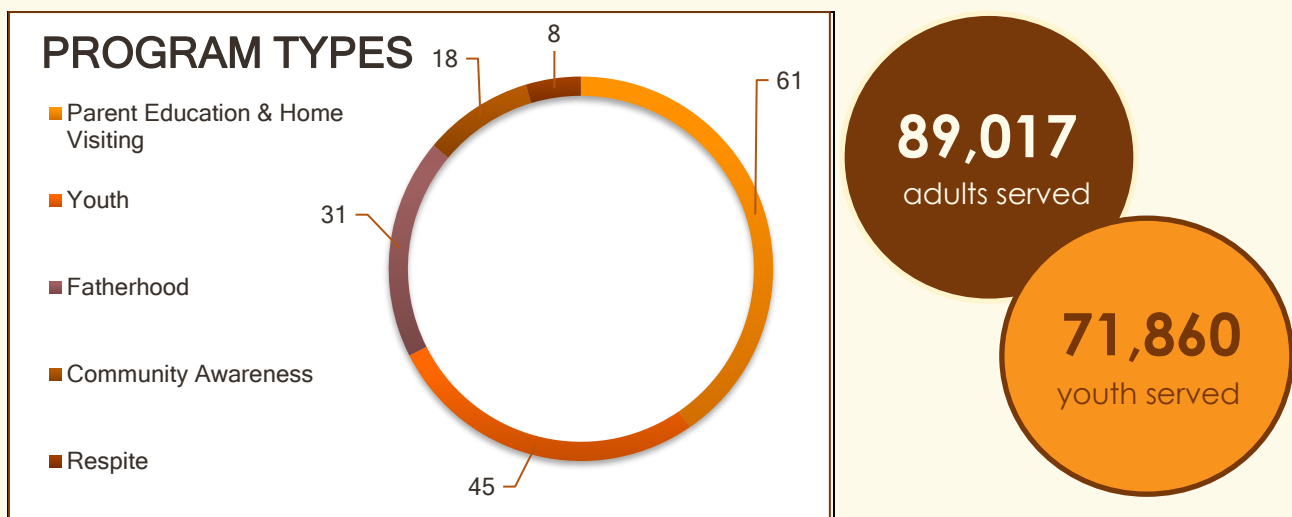
### Our Mission:

To secure resources to fund evidence-based community programs committed to the prevention of child maltreatment. We advocate for children & the strengthening of families.

# PREVENTION PROGRAMS

## Program Highlights

During the 2020-2021 Program Year, the Department awarded over \$9 million from four primary federal and state funding streams to fund two statewide initiatives and 163 community-based prevention programs that applied for program grants. The funded prevention programs provided services to 71,860 youth and 89,017 adults, as well as an additional 2,603,255 individuals attending community awareness programs and presentations about the prevention of child maltreatment. Community awareness activities also included helpful information shared through media and social media. Approximately 3,309,364 exposures/impressions were generated. With the challenges of COVID-19 this year, ADCANP/CTF-funded community partners continued to adapt, adjusting and restructuring their delivery of program services, and often pivoting to focus on the most pressing needs for economic, housing, and food security. In total, **2,764,132** Alabama citizens were impacted by ADCANP/CTF-funded programs during the 2020-2021 grant period.



## Evaluation Highlights

From August 2020 to July 2021, the Department worked with an independent research team in Auburn University's Human Development and Family Studies Department to conduct a systematic evaluation of its funded programs to document the magnitude of the outreach and effects of the funded programs statewide for youth and parents served. Key findings from the evaluation include:

- Parent education and home visiting program participants had statistically significant improvements in: parenting skills & child development knowledge, knowledge & use of support services, stress management, skills to manage maltreatment risk, and understanding various forms of maltreatment.
- Youth focused program participants revealed statistically substantial improvements in: social skill development, improved abuse awareness, self-confidence, cooperative behavior, and commitment to avoid risky & delinquent behavior.
- Fatherhood Program participants had statistical improvements in: job skills, positive parenting behavior, and involvement with their children, as well as complying with child support obligations.
- Respite care program participants had statistical improvements in positive views of the child and stress level.

**"Prevention programs funded by ADCANP/CTF have documented important positive effects for adults and youth in Alabama served in 2020-2021. Evidence shows these programs enhance protective factors that are associated with the reduction of risks and the significant human and economic cost of child abuse and neglect in our state."**

Auburn University's Human Development & Family Studies Department

# PROJECTS

## Strengthening Families™ Trainings

### Strengthening Families and Communities- Preventing and Addressing Trauma



Our department continued to collaborate with the Alabama Department of Mental Health and the Alabama Network of Family Resource Centers to provide 22 one-day trainings across the state focused on Strengthening Families and Communities: Preventing and

Addressing Trauma. Training participants provided services in all 67 Alabama counties. Over 500 people were trained from a variety of professional fields from executive directors and direct service providers to teachers, volunteers, board members, and other service positions. In addition, 30 three-day Strengthening Families Protective Factors Framework trainings were held for Alabama Department of Human Resources caseworkers and managers from all seven districts throughout the state.

## Learning Enhancement Project

The Children's Trust Fund also joined with the Alabama Department of Human Resources to launch a major new project called the Learning Enhancement Program, centered on providing many at-risk children with new opportunities for learning in fields as diverse as STEM, literacy, and the arts. Kicking off in the summer, this project was extended into the school year due to its incredible success at helping kids close the gap on skills lost during the pandemic.



## Prevent Child Abuse America Government Affairs Initiative

The agency was selected by Prevent Child Abuse America to be one of 3 states involved in their Government Affairs Initiative (GAI) during 2021. This initiative linked CTF with a public policy independent contractor with PCAA and with key policy staff with PCAA. During a series of Zoom meetings, PCAA staff assisted us with developing key strategies for both state and federal policy work. The process proved enlightening and very useful in crafting our policy messaging and outreach strategy. Through this initiative we as the state chapter of PCAA were able to draft a Congressional engagement plan and complete a draft of a three-year strategy plan for policy and advocacy.

## Alabama Parent Advisory Council



The Alabama Parent Advisory Council (PAC) launched this year as a project funded by federal Community-Based Child Abuse Prevention dollars. The PAC members are ensuring that strong parent voices are helping to shape programs, services, and strategies that result in better outcomes for children and families. The dynamic group of parents serving the PAC from across the state are already bringing a vibrant, energetic voice to CTF's operations. The PAC members come from a wide range of backgrounds, and many have personal parenting experiences that will aid in giving an inside look at how the nonprofits we fund have helped them in the past. Learn more about their stories on the Parent Advisory Council page of our website at [ctf.alabama.gov](http://ctf.alabama.gov).

# ACTIVITIES

## Child Abuse Prevention Month

The pandemic did not stop a strong celebration of Child Abuse Prevention Month in April as grantees, organizations, local governments, and communities around the state held a wide range of events to bring awareness and build support for our cause. Many Pinwheels for Prevention gardens were planted in public spaces, mayoral and county commission proclamations were presented, fountains and buildings were turned blue, and even children's service animals—like the cute dog to the right—came out in support at public presentations. Each year, the joint efforts of our grantees continue to build stronger support for preventing child abuse in their communities. Our many grantees transformed the dollars we invested with them into grass-roots campaigns that reached directly to their neighbors.



## Grantee Training

For the first time, we held the annual Children's Trust Fund Conference virtually on October 29-30, 2020. By that time, most of us had gotten used to the virtual workplace, so our grantees were ready to take full advantage of the conference's many sessions. The University of Alabama's Division of Continuing Studies assisted in coordinating the virtual components of the 2020 annual grantee training and provided support to the grantees participating. Many grantees were even able to network with each other about how they had successfully adapted their local programs to the changing times.

## Presentations



### **The Cost of Child Maltreatment to the Alabama Economy**

In April, we held a press conference in front of the State House to present the report "The Cost of Child Maltreatment to the Alabama Economy," which was conducted by The University of Alabama College of Human Environmental Sciences and The University of Alabama Center for Business and Economic Research in collaboration with the Department of Child Abuse and Neglect Prevention/The Children's Trust Fund. The report found that the direct cost on the state for child maltreatment was \$3.7 billion annually. Such a staggering figure only underscores the policy need to shift more funds towards

prevention, not just for the sake of child development but for the state economy as a whole.

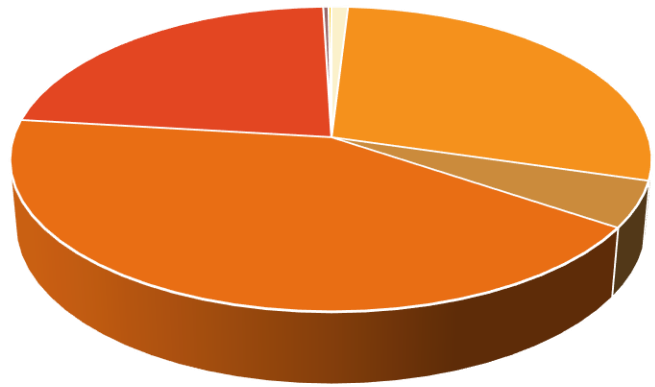
Fortunately, many members of the legislature were on hand for the press conference, including our then-board chair Rep. Terri Collins, who also addressed the media on the findings. The independent report provided data-driven results that will help budget makers address the crisis of child maltreatment using resources in the most efficient manner to benefit the public.

## Conferences

Most national and state conferences were held virtually during the 2020-21 program year. Director Sallye Longshore presented virtually at the National Conference on Child Abuse and Neglect (NCCAN) that is held every two years. She presented about our successful Fatherhood Initiative with DHR. She and Deputy Director Tracy Plummer presented at the State Department of Education's MEGA conference about the role of educators in implementing Erin's Law and in mandatory reporting of child abuse and neglect. Director Longshore and Deputy Plummer presented both in person and virtually at the CLAS (Council for Leaders in Alabama Schools) Law Conference about Intervening Successfully in Increase Safety for Abused and Neglected Children. Longshore also presented the Doing What Matters for Alabama's Children annual conference about the power of positive childhood experiences in buffering adverse childhood experiences.

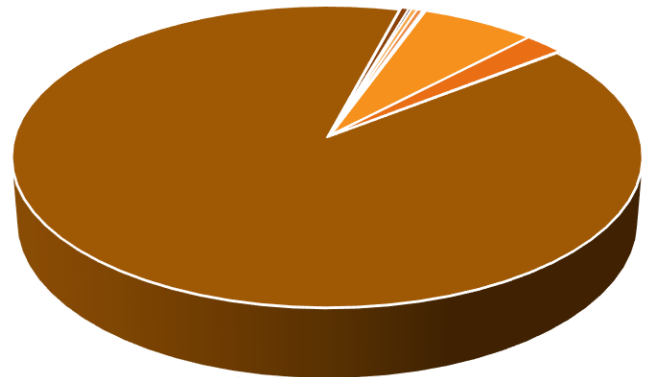
# FINANCIAL STATEMENTS

SOURCES OF REVENUE	AMOUNT
General Fund	\$125,199
Education Trust Fund	\$3,755,232
CBCAP	\$643,867
TANF/DHR/Dept. of Mental Health	\$5,580,930
Specialty Car Tags/Income Tax	\$40,239
Children First Trust Fund	\$2,978,355
Contributions	\$22,411
<b>TOTAL</b>	<b>\$13,146,233</b>



- General Fund
- Education Trust Fund
- CBCAP
- TANF/DHR/DMH
- CFTF
- Specialty Car Tags/Income Tax
- Contributions

EXPENDITURES	AMOUNT
Personnel Costs	\$865,651
Employee Benefits	\$300,644
Travel In-State	\$10,386
Travel Out-of-State	\$1,533
Repairs & Maintenance	\$3,655
Rentals & Leases	\$56,064
Utilities & Communication	\$22,610
Professional Fees/Services	\$41,883
Supplies/Materials & Operating Expenses	\$43,588
Transportation Equip Ops	\$3,346
Other Equipment Purchases	\$12,792
Grants & Benefits	\$11,749,830
<b>TOTAL</b>	<b>\$13,146,233</b>



- Salaries
- Benefits
- Travel
- Grants & Benefits
- Rentals & Leases
- Utilities & Comm
- Professional Services
- Supplies & Materials
- Repairs & Maintenance
- Transportation Equip Ops

## A special thanks to the following donors in 2021:

Morgan County Association of REALTORS®  
 The University of Alabama's Zeta Chapter of Kappa Delta  
 Mary Jane Andrews

# ORGANIZATIONS FUNDED IN 2021 PROGRAM YEAR

## District 1

- Alta Pointe Health Systems, Inc
- Baldwin County Child Advocacy Center
- Big Brothers Big Sisters of South Alabama, Inc.
- Catholic Social Services Family Service Center
- Coastal Family Partners
- Crittenton Youth Services
- Escambia County Children's Policy Council
- Goodwill Gulf Coast
- Hope Place Family Resource Center
- Mobile County Health Department
- The Family Center
- United Cerebral Palsy of Mobile, Inc.
- United Methodist Children's Home
- United Methodist Inner City Mission

## District 2

- Aid to Inmate Mothers
- Alabama Network of Family Resource Centers
- Alabama Parent Education Center
- Alabama Partnership for Children
- Alfred Saliba Family Services Center
- Charles Henderson Child Health Center
- Elmore County Extension Office
- Exchange Center for Child Abuse Prevention
- Family Guidance Center of Alabama
- Family Services Center of Coffee County
- Family Support Center
- Family Sunshine Center
- Montgomery Area Nontraditional Equestrians
- Organized Community Action Program
- United Cerebral Palsy of Mobile, Inc.

## District 3

- Auburn University
- Chambers County Council for Neglected and Dependent Children and Youth
- Child Care Resource Center
- Coosa Valley Youth Services
- East Alabama Mental Health
- East Central Alabama United Cerebral Palsy
- Family Services Center of Calhoun County
- FIRST Family Service Center
- I Am My Brother's Keeper
- Ostara Initiative
- Sylacauga Alliance for Family Engagement
- Teens Empowerment Awareness with Resolutions

## District 4

- Big Brothers Big Sisters of Northeast Alabama
- Family Services of North Alabama
- Big Brothers Big Sisters of the Shoals
- Family Services of North Alabama
- Family Success Center of Etowah County
- Franklin County School System
- Gadsden State Community College
- Hospice of Marshall County-Shepherd's Cove
- Jasper Area Family Services Center, Inc.

- The Link of Cullman County, Inc.
- United Way's Success by 6

## District 5

- Athens Limestone Children's Advocacy Center
- Attention Homes of Northwest Alabama
- Big Brothers Big Sisters of Tennessee Valley
- Community Action Agency of Northwest Alabama
- Decatur Youth Services
- Family Services Center, Inc.
- Morgan County System of Services
- Mosaic Mentoring of North Alabama
- National Children's Advocacy Center
- Parents and Children Together
- Sheffield City School
- United Cerebral Palsy of Huntsville & Tennessee Valley, Inc.
- United Cerebral Palsy of Northwest Alabama

## District 6

- The Addiction Prevention Coalition
- Big Brothers Big Sisters of Greater Birmingham
- BridgeWays
- Children's Aid Society
- Exchange Club Child Abuse Prevention Center
- Family Guidance Center of Alabama
- CASA of Shelby County
- Gateway
- Girls Incorporated of Central Alabama
- Glenwood, Inc.
- IMPACT Family Counseling
- Kid One Transport
- The Safe Harbor
- St. Clair County Day Program, Inc.
- United Ability
- Vineyard Family Services of Central Alabama, Inc.
- YWCA Central Alabama

## District 7

- Alabama Network of Family Resource Centers
- BAMA Kids, Inc.
- Big Brothers Big Sisters of West Alabama
- Central Alabama Regional Child Advocacy Center
- Child Abuse Prevention Services of Tuscaloosa
- Dallas County Family Resource Center
- Dallas County System of Services
- Pickens County Family Resource Center
- The University of Alabama Child Development Resources
- Sowing Seeds of Hope
- Tuscaloosa's One Place
- United Cerebral Palsy of West Alabama
- University of Alabama Autism Clinic



CTF put up a tree for the Tinsel Trail in Tuscaloosa in December. The event will surely become an annual tradition for us.



Mayor Bill Gillespie of Prattville was one of many mayors across the state who officially proclaimed April as Child Abuse Prevention Month.

**Alabama Department of Child Abuse &  
Neglect Prevention**  
*The Children's Trust Fund*  
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**[www.ctf.alabama.gov](http://www.ctf.alabama.gov)**