



# BE SMART. DON'T START.

OPIOIDS RUIN LIVES

## THE ISSUE...

The DEA seized 20+ million fake prescription pills in 2022, and they found that **6 in 10 pills were laced with lethal amounts of fentanyl (aka "fentapills")**.

### 84.8%

of teens engaged in conversations about drugs/alcohol.

Source: bark.us/annual-report-2022

Fentanyl overdose deaths in Alabama increased a staggering

### 135.9%

from 2020 to 2021  
453 deaths in 2020 to 1,069 in 2021.

Source: Alabama District Attorneys Association



## #7

in the U.S.  
non-fatal  
opioid overdoses

Source: White House Data Dashboard

After reviewing targeted information on fentanyl in fake pills, young Americans were

### 65%

less likely to consider misusing prescription pills.

Source: NaturalHigh.org

## THE INITIATIVE...

Our goal with the Opioid Prevention Initiative is to educate, empower, and equip Alabama's youth, teens, parents/guardians, educators, and others in the community about the dangers of opioid use and addiction and connect them with resources in the community that will strengthen the family and help youth and teens lead drug free lives.

**FOWLER DAVIS**  
4 CHANGE

FowlerDavis4Change.org

FowlerDavis4Change@gmail.com



For more information:

[BeSmartDontStart.com](http://BeSmartDontStart.com)

